

JUNIOR LEAGUE OF BUFFALO  
 THE BUFFALO NEWS  
**DECORATORS' SHOW HOUSE**

**ADVERTISING CONTRACT**

Name of Junior League Contact \_\_\_\_\_

Date \_\_\_\_\_

The Junior League of Buffalo, Inc., agrees to print the advertisement(s) of the following business/organization in its 2023 Decorators' Show House program, to be distributed at the Show House:

Business/Organization (please print) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Contact \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Decorator Affiliation (if any) \_\_\_\_\_

**ADVERTISING RATES:** Please check your selection. Dimensions are available on the Junior League of Buffalo website.

- |  |   |
|--|---|
| <input type="checkbox"/> Inside Front Cover, Full Color (4-3/4 x 7-3/4): \$2,000 | <input type="checkbox"/> Half Page Color (4-3/4 x 3-3/4): \$780                     |
| <input type="checkbox"/> Inside Back Cover (4-3/4 x 7-3/4): \$2,000              |   |
| <input type="checkbox"/> Outside Back Cover, Full Color (4-3/4 x 7-3/4): \$3,000 |   |
| <input type="checkbox"/> Centerfold, Full Color: \$3,500                         | <input type="checkbox"/> Quarter Page Color (2-1/4 x 3-3/4 or 4-1/4 x 1-3/4): \$480 |
| <input type="checkbox"/> Centerfold, Right, Full Color: \$1,800                  |   |
| <input type="checkbox"/> Centerfold, Left Full Color: \$1,800                    |   |
| <input type="checkbox"/> Full Page Color (4-3/4 x 7-3/4): \$1,500                | <input type="checkbox"/> Eighth Page Color (2-1/4 x 1-1/4): \$360                   |

**ARTWORK AND PAYMENT ARE DUE APRIL 10, 2023**

Copy/artwork must be e-mailed to at [JLB@JLbuffalo.org](mailto:JLB@JLbuffalo.org) or submitted online at time of credit card payment at [Buffalo.JL.org](http://Buffalo.JL.org).

- Ad file specs: 300 DPI CMYK EPS or TIFF or Print-Ready PDF. No spot colors (PMS). No RGM files.
- Acceptable software programs: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Freehand, Quark Xpress or PDF.
- Text should be converted to outlines whenever possible. Ads not built to correct size will be returned for correction.
- Files should be saved using the following information: Customer Name/Ad Size/Color or B&W.

Note: The advertiser and its advertising agency assume liability for all contents of the advertisement printed and any claims that are the result of that advertisement against the publisher. The Show House Committee reserves the right to decline any advertising which does not meet its approval or where the requested advertising space is not available before or after the published closing date of April 1, 2023. Any submitted ad becomes the property of the Junior League of Buffalo, Inc.

**PAYMENT:** All payment by the advertiser MUST be received ONLINE OR MAILED to the **Junior League of Buffalo.**

- Credit card information to be submitted and paid online at [Buffalo.JL.org](http://Buffalo.JL.org)
- Check enclosed

Check # \_\_\_\_\_ Date Paid \_\_\_\_\_ Amount Paid \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_

Received by Junior League of Buffalo Program committee (Date) \_\_\_\_\_

**Junior League of Buffalo, Inc. • 45 Elmwood Ave., Buffalo, 14201 JLB@JLbuffalo.org • Buffalo.JL.org**  
**Rachel LeGault (716) 884-8865**